



TORBAY PLACE LEADERSHIP BOARD TERMS OF REFERENCE

OUR MISSION:

To be guardians of the Torbay story and brand

To provide a strategic, place led view and leadership for the promotion and development of the place regionally, nationally and internationally

Champion Torbay locally, nationally and internationally to attract Government investment, business investment, tourism and talent

Harnessing and aligning the power of the anchor institutions

OUR ROLE:

- To champion and provide leadership in developing Torbay's sense of place, promoting an ethos of:
 - Ambition
 - Pace and momentum
 - Investor friendly
 - 'Can do'

- To oversee the positioning and promotion of Torbay as:
 - A thriving local community

- A highly competitive location for business investment (UK and overseas)
- A destination for visitors and tourists
- A destination for talent (including students)
- To strengthen the lobbying of Government and influencing of Government policy for the benefit of Torbay, ensuring that:
 - Torbay has a clearly articulated voice in any national place orientated debate
 - We continue to attract public sector investment in infrastructure (physical and digital), skills, etc.
 - Any emerging devolution proposals for Torbay are supported by a wider landscape of key stakeholders
- On behalf of Torbay, to seek and attract investment, and welcome potential investors as champions for the region.
- To provide leadership, guidance and challenge to the activities of other key stakeholders including local government and LEP, encouraging collaborative place-orientated working across Torbay, especially in relation to key cross cutting drivers of growth including skills, innovation and infrastructure.
- To act as a stakeholder-led, pan-Torbay 'sounding board' and 'critical friend' for other place related activity and to offer strategic and intellectual input into other place related strategies and plans.
- Be independent champions and spokespeople for Torbay, including undertaking media activity as required, and attend events to sell and tell our story e.g. MIPIM, MIPIM UK and other place related opportunities
- To champion and support our Torbay Together Champions (Ambassadors) programme and encourage other organisations to get involved
- To play a lead role in place led initiatives. To direct, oversee and review the Place Plan.
- To secure necessary funding to ensure the long-term viability of place related activity
- To connect with other local and regional organisations to promote the interests of Torbay
- To utilise the English Riviera and Our Torbay Story brands to promote Torbay

MEMBERSHIP:

Name	Role	Organisation
Jim Parker (Chair)	Independent Chair	

Dave Thomas	Leader	Torbay Council
Anne-Marie Bond	Chief Executive	Torbay Council
Laurence Frewin	Principal and CEO	South Devon College
Liz Davenport	Chief Executive	Torbay and South Devon NHS Foundation Trust
Alan Denby	Director of Place	Torbay Council
Carolyn Custerson	Chief Executive	English Riviera BID
Tim Godfrey	Chair	English Riviera BID
Tracey Cabache	Community/Voluntary Rep	Torbay Community Development Trust
Jacob Brandon	Chair	Torbay Culture
Vince Flower	Business Rep	TDA
Glenn George	Business Rep	Hi-Tec Cluster
Kevin Foster	MP	Torbay MP
Anthony Mangnall	MP	Totnes MP (includes Brixham)
Mitch Tonks	Business Rep	Rock Fish
Steve Reynolds	Chair	Torbay Business Forum
Peter Knight	Business Rep	Stagecoach
Dennis Flynn	Chief Executive	Wild Planet Trust
Rev'd Nathan Kiyaga	Area Dean	Church of England
Alison Hernandez	Police and Crime Commissioner for Devon and Cornwall	OPCC
Ch. Supt. Roy Linden	South Devon Police Commander	Devon and Cornwall Police
Nick Powe	Chair	UNESCO Geopark

Lee Tozer		DWP/Jobcentre Plus
Alistair Allender	Chair	Torbay Strategic Housing Board

